



Saving Lives for
60 years
1949-2009

Suncoast Communities Blood Bank
2009 Report to the Community

Letter from the CEO and President of the Board

We think it is safe to say that the community does not spend a lot of time worrying about the blood supply. There is a good reason for that – 60 years of Suncoast Communities Blood Bank. Sixty years of saving lives.

Last year, over 15,000 of you and your neighbors donated 30,000 units (pints) of blood so that we could provide transfusions to nearly 10,000 patients. Who are these patients? A great many are being treated for cancer. The others are newborns with life-threatening conditions, accident victims and surgery patients.

The story of Bob Cowles exemplifies this powerful community partnership that we often take for granted. His remarkable story served as the focal point of our 60th anniversary celebration. In February 2009 we introduced Bob to many of the 59 blood donors who contributed the 69 units of blood required to repair his ruptured aorta. Also at the event were the paramedic teams that transported him to the hospital, the surgeons, the nurses and the SCBB transfusion team that kept the blood flowing.

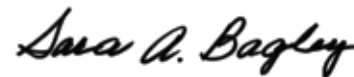
You haven't had to spend any time worrying about the blood supply because last year 180 individuals organized over 1000 community blood drives throughout Sarasota and DeSoto Counties. These mobile blood drives accounted for 61% of SCBB's collections. You haven't had to worry because thanks to new instruments and new testing, the blood supply is safer than ever. And you haven't had to worry because of the highly skilled staff that collects, tests, processes and cross-matches your local blood supply.

The healthcare industry is evolving before our eyes, changing transfusion medicine in ways we cannot yet imagine. We intend to remain state-of-the-art over the next 60 years so that we can continue to serve you and your family's medical needs. The future is clear – medical advances are coming at us fast and furiously, and we must be positioned to embrace them in order to stay viable.

As we face the challenges of our next 60 years, we are confident that with your continued support we will succeed.



Mark J. Magenheim, MD, MPH
CEO & Medical Director



Sara Allen Bagley
President of the Board



Celebrating Sixty Years of Saving Lives

Out of Many – One

On February 14, 2008, Bob Cowles suffered a ruptured thoracic aneurysm, a generally fatal condition. Bob's story is one of timing, faith, chance and professional acumen, all of which combined to save his life. And a story about blood, the 69 units of blood that were pumped into his body -- blood that came from 59 local donors who donate at SCBB.

Valentine's Day 2009, Bob celebrated the one year anniversary of his medical emergency by meeting many of his donors whose contributions kept him alive. He also thanked the EMTs, doctors, nurses and blood bank technicians whose combined efforts gave him a second chance. February 14, 2009, also marked the 60th anniversary of Suncoast Communities Blood Bank. This remarkable story was featured on ABC-TV's *Good Morning America* program.

Night at Circus Sarasota

SCBB's anniversary celebration kicked off at Circus Sarasota where hundreds of our "League of Life-savers" blood donors were treated to an evening of thrills and excitement. Prior to the performance, a special tribute was held to recognize blood drive chairs, blood donors, volunteers and financial supporters. Several transfusion recipients were on hand to share their stories of how blood donations saved their life. CEO, Dr. Magenheim served as guest ringmaster for the evening's performance.

Making New Friends

More than 200 community leaders and SCBB supporters gathered at the Sarasota Sailing Squadron to celebrate the blood bank's milestone with dinner and dancing. SCBB board members Charlie Ball and Maggie Veeneman cooked up a Low Country Supper with true Southern hospitality. Dr. Magenheim and the Board of Directors helped inform guests about SCBB's critical role in healthcare and encouraged their support for the next 60 years.



On February 23, 2009, Bob rolled up his sleeve to resume his own lifelong commitment to giving blood.

60th Anniversary Sponsors

AIG/VALIC Insurance	Northern Trust
America's Blood Centers	Purmort & Martin
Andrick and Associates	Sarasota Memorial Health Care System
Baxter Fenwal	Scene Magazine
Cardidian BCT	Sign Zoo
Cork Restaurant	Suncoast Coach Service Inc.
Doctors Hospital of Sarasota	Suncoast Florist
Eileen Guenther	Suncoast Forms
Fisher Scientific	SunTrust
Florida Shores Bank	Suplee and Shea
Fresh Market	Sysco
GSABC	The Principal Group
Gulf Coast Community Foundation of Venice	Total Wine
Haemonetics Corp	US Coach
Hutton Medical Services, LLC	VALIC Insurance
Landmark Bank	Validation Partners
Livingston, Patterson, Strickland & Siegel	Wyngate Technologies
Morton's Market	

On the cover: Bob Cowles shows his gratitude to Cheryl Grossman, one of his many blood donors.

60th Anniversary Steering Committee

Fredd Atkins	Mark Magenheim
Sara Bagley	Chris Pfahler
Charlie Ball	Alex Quarles
Veronica Brady	Pedro Reis
Matt Callihan	Tana Sandefur
Phil Delaney	Maggie Veeneman
Charles Knowles	

The Year In Review

SCBB Awards and Recognition



Brenda Szych

The Florida Association of Blood Banks (FABB) selected Brenda Szych, Donor Recruitment Manager, as the recipient of its prestigious Dorothy M. Hansen Award. This award recognizes the state's highest level of professionalism and leadership in service to both FABB and the community.

FABB recognized Sarasota Military Academy for the second consecutive year as a leader among Florida schools for its outstanding support of high school blood drives.



Julie Platt

Julie Platt, Public Relations and Marketing Manager, won an Award of Distinction from the Florida Public Relations Association for an entry highlighting the February 2009 reunion between blood recipient, Bob Cowles, and his lifesavers, medical team and doctors.



Diana Berry



Suzanne Rettler

Diana Berry, MT (ASCP), Director of Quality Assurance, and Suzanne Rettler, MT (ASCP) Quality Assurance Specialist, were named Certified Quality Auditors (CQA) by the Certification Board of the American Society for Quality (ASQ). This

certification demonstrates that Ms. Berry and Ms. Rettler have reached a significant level of professional competency and indicates proficiency and comprehension of quality auditing tools and techniques.



Scott Bush

Scott Bush, Chief of Technical Operations, was chosen as one of the Gulf Coast Business Review's "40 under 40." This annual showcase highlights up-and-coming professionals in Southwest Florida under the age of 40.

Under Scott's guidance, SCBB became the first blood center in Florida to earn a Green Business certification. The designation was granted by the Green Business Partnership of Sarasota County. Since January 2008, more than 40 green initiatives have been implemented at our blood centers to reduce waste and conserve energy.

Collections, Transfusions and Safety

Our most prized accomplishment is undoubtedly being able once again to claim that no surgeries were cancelled or delayed due to insufficient supplies of blood products.

Our 15,653 blood donors supplied the hospitals we serve with 28,375 units of blood products. Thanks to our drive chairs and special promotions we saw 6,467 first time donors. Remarkably, over 3,000 individuals donated three or more times during the year. This level of activity kept our components laboratory busy processing over 38,000 transfuseable products.

Our transfusion laboratory performed nearly 73,000 tests to cross-match donor blood to 5,774 transfusion patients at Sarasota Memorial Hospital and the new Sarasota Memorial ER and Health Center in North Port. A new walk-in refrigerator/freezer increased the storage capacity and safety of the community's blood supply. Additional renovations to the laboratory laid the groundwork for moving toward automation of patient testing in 2010. Our blood collection and processing operations received re-accreditation from AABB (American Association of Blood Banks) and our transfusion laboratory was once again positively assessed by AHCA (Agency for Healthcare Administration).

SCBB enhanced the safety and quality of the blood supply by converting all red blood cell collections to leukoreduced, filtering out the white blood cells and thereby reducing the possibility of post-transfusion infections or reactions. Additionally, SCBB implemented HLA testing to reduce the risk of TRALI (Transfusion-Related Acute Lung Injury) in plasma products.



"Leo is my miracle child. SCBB blood donors make miracles happen." Rachel Lenerz

Community Support

Administrative Volunteers

Joe Angers
Pat Armstrong
Peter Barry
Elmer Berkel
Keith Bertolino
Sam Blumenstein
Bethany Gallo
Jennifer Dong
Donna Burke
Diane Conti
Anne Currin
Kay Davis
Paul Davis

Judy DeMarco
Jennifer Dong
Vilma Dudley
Jacqueline Duffy
Ruth Finocchiaro
Mackenzie Fish
Jonathan Flood
Bethany Gallo
Lindsey Gardner
Mary Jo Gardner
Keith Gross
Bud Hayden
Micheline Houze

Phyllis Isaacs
Tony Keleshian
Norman Khan
Lauren Lup
Don McKee
Patricia McKee
Tim McGuire
Corey Meade
Robert Martin Sr.
Ken Mitchell
Alexandria Morton
John Newton Jr.
Tina Patel

Mary Petruzzo
Melinn Phifer
Laurie Picard
Garrett Pruse
Joann Redding
Warren Russell
Amy Shehadeh
Joan Shimerda
Kristen St. John
Nicole Steele
John Stevenson
Chad Willis
Marge Yesulaitis

Financial Gifts

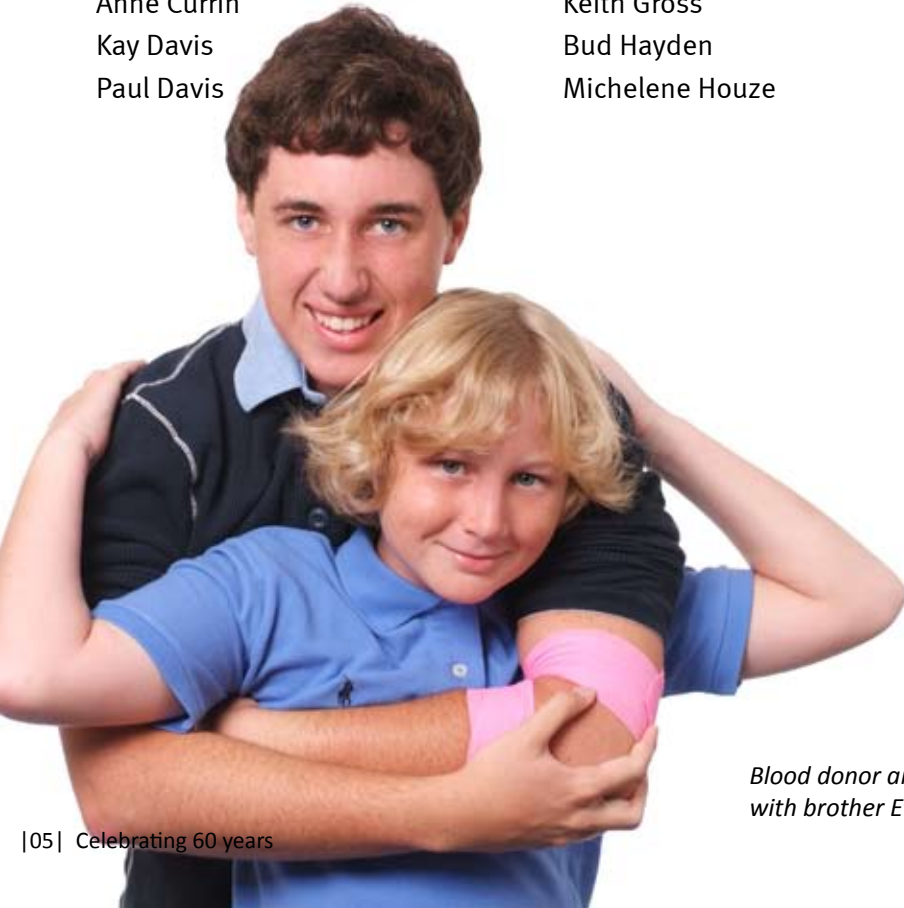
The Bank of America Client Foundation

SCBB received a \$40,000 grant to purchase a donor relationship management software system to streamline registration and communications with the 15,000+ individuals who donate blood and the 180+ individuals who organize community blood drives annually. This software will make SCBB more efficient and productive while enhancing customer satisfaction and service.

William G. Selby and Marie Selby Foundation

SCBB received a \$48,000 grant to implement automated blood mixing equipment throughout our operations, resulting in a high quality, more consistent product. This equipment will virtually eliminate product loss due to preventable conditions.

*Blood donor and teen recruiter, Sam Blumenstein
with brother Ethan (a blood recipient).*



Pints for Play

Radio history was made in May when WSRZ's Morning Team of David Jones and Christina Crane turned over the programming of their station for 12 continuous hours to our blood donors. "Pints for Play" was the brainchild of the radio duo and offered listeners the chance to select either the song of their choice (no matter the genre) or plug their business in exchange for donating a pint of blood. Blood drives occurred at Westfield Southgate and Westfield Sarasota Square Malls and this turned out to be the largest single day of blood collection ever for SCBB, with nearly 300 units collected.

Boots and Badges IV

"Underdog" and "comeback" described the July 2009 Boots and Badges competition, an annual rivalry between local law enforcement and fire rescue agencies to prevent summer blood shortages. Team Badges (law enforcement) tried every maneuver possible to hold the winning title but was outdone in a surprise push toward the finish by Team Boots (fire rescue). Five points separated the teams for a final score of Boots 174 vs. Badges 169.

Generation Give

You know them as your children or grandchildren. At SCBB, we know them as Generation Give. They are the 1,400+ local high school students who donated over 3,000 units of blood at ten area high schools. SCBB recognizes outstanding high school blood donors and student volunteers by awarding annual scholarships. In 2009 SCBB presented \$13,500 in scholarship funds to 21 students from nine area high schools to help them toward their post-secondary education. For a second consecutive year, Sarasota Military Academy (SMA) earned the distinguished "Command Performance Fund" awarded by Century Bank. This award recognizes the school in Sarasota and DeSoto Counties with the highest percentage of increase in donor registrations over the previous school year.



SCBB's 2009 scholarship recipients honored during a ceremony at Westfield Southgate Mall.

Students receiving scholarships in 2008-2009 school year:

Booker High School: Tempestt Jenkins, Lauren Redifer

Cardinal Mooney: Lauren Gwinn

DeSoto High School: Heather Weir, Alexander Edelmann, Kadie Mogle, Erika Vessels

North Port High School: Erin Powell, Jillian-Rose Tricarico

Pine View High School: Chris Goldstein, Kenneth William Newton II

Riverview High School: Nicole Swain, Tabitha Kurtis

Sarasota High School: Jonathan Flood, Jennifer Connell, Chelsie Carlson, Alison Hassard

Sarasota Military Academy: Sarah Johnston, Nicholas LeBoutillier

Venice High School: Meridith Meerman, Mary Dembinski

Financial Donors

Gifts under \$500

Joseph A. Angers
Sara M. Anthony
Arcadia Village Country Club
Fredd and Shelia Atkins
Charles H. Ball
Scott S. Bartholomew
Margaret L. Bates
Sumner and Ann Baum
Bay Indies MHP
Beef 'O' Brady's
Elmer and Ruth Berkel
Big Tree RV Park
Armin C. Bizer
Richard Blacksheer
Bluff's Golf Course
Terry and Eileen Blumenstein
William and Betty Jane Bridgman, Jr.
Elizabeth Bright
William Brockman
George and Susan Brooks
Earl and Constance Buell
Harvey and Patty Caplan
Robert and Donna Carlson
Sasha Casey
Betty Churchill
Marlene M. Coats
Janet G. Cohen
Bernard and Laura Cohen
Granville H. Crabtree
Craig's RV Park
Cross Creek of Arcadia LLC
Paul and Nancy Cunningham

WH Chris and Eleanor Darlington
Donald and Marjorie Dawkins
Phil and Julie Delaney
Carl and Mary Densch
Mary Lynn Desjarlais
DeSoto Restaurant
DeSoto Village MHP
Fred and Jo Ann Dickman
Betty Jo Dutcher
Christopher A. Ebert
Benjamin and Marilyn Eisenberg
Mary C. Elrick
Roland P. Emerton
Robert Espenscheid
Floyd and Margaret Ewalt
Donald and Susan Featherman
John P. Fernandez
Ruth and Charles Finocchiaro
Ronald and Sophia Fisher
Florida Shores Bank
Carolyn Garvey
GSABC
George Gitlitz, M.D.
Kay Glasser
Renea Glendinning
Henry and Katherine Goldman
Alfred and Ann Goldstein
W. Peter Graper, M.D.
William and Lillian Gubas
Eileen Guenther
Teri Hansen
Michael and Joanne Haines
Leslie Hanna
Linda L. Hartnett
Ellen Hashagen
William D. Herron

Glenn and Betty Hochstetler
Karen Hoder
Richard and Katherine Holgate
Sheldon B. Holland
Oliver J. Janney
Paula G. John
Mary E. Johnson
Robert and Carolyn Johnson
Wayne G. Johnson
Naomi D. Johnston
Wayne A. Jordan
Thomas Kelly, M.D.
Kerkering Barberio & Co., P.A.
Kenneth M. Kiss
Brian Kolba
Kolba Agency Inc.
Richard and Stephanie Kost
Dennis and Alison Kreuser
Kunkel Miller and Hament
Christine LaFrance
LandMark Bank
George and Patricia Lenke
Lettuce Lake Travel Resort
Little Willie's RV Resort
Live Oak Resort
Mary J. Longman
Ruth B. Lutwyler
Martha A. Magenheim
Mark J. Magenheim, M.D.
Bonita and Thomas Mihalik
Frances T. Miller
Barry and Sharon Napshin
Gerald and Frieda Nolte
Oak Haven Park
Don and Ann Opdycke
Jerry and Patricia Ouellette

Jane and Gaylord Pack
Barbara E. Pappas
Nora and John Patterson
Peace River Campground
David A. Penney
Stig Peterson
Principal Financial Group
Purmort & Martin Insurance
Suzanne Rettler
Sherri T. Reynolds
Karl and Virginia Ringer
Riverside RV Resort
Sandra Rollings
Calvin Routh
Ronald and Carolyn Royal
John and Nancy Sadowsky
Sarasota Memorial Hospital
Alexander and Anne Scott
Sylvia and Nathaniel Shaffran
June Skelton
Alexis B. Smith
Douglas Smith
Theodore P. Smith
Stewart and Marjorie Stearns
Hillary Steele
Suplee & Shea, P.A.
Wendy Surkis
Adrian and Anne Swain
Waldo and Betty Jane Sweet
Bear and Rita Tacey
The Geo Group
Toby's RV Resort
Total Wine & More
Toni Trafford
VALIC Insurance
Maggie Veeneman

Gilbert and Elisabeth Waters
Pamela E. Wellman
Richard J. Werner
Gary and Karen Whetsel
Robert and Nancy Wingerter

Gifts \$500 - 999

America's Blood Centers
Kenneth and Jeanne Barr
CaridianBCT, Inc
Doctors Hospital of Sarasota
William R. Dooley
William D. Ferguson
Brian M. Jones
Robert A. Lindsay
David and Josephine Nichols
Rhonda J. Peters
Robert and Marcia M. Costello Family Foundation
Natalie and Mark Smith
Shannon Staub
Tarr Charitable Family Foundation
The Tillie, Jennie & Harold Schwartz Family
Foundation
Jeffrey Toale
Henry P. Trawick, Jr.
US Coach
Validation Partners
Laura C. Williams

Gifts \$1000 - 4999

Anonymous
Sara A. Bagley
Baxter/Fenwal Healthcare
Century Bank
James F. Gabbert
Gulf Coast Community Foundation of Venice

Haemonetics Corporation
Hutton Medical Services, LLC
Livingston, Patterson, Strickland & Siegel, P.A.
Northern Trust
Alice Rau
Caroline Stickland
Suncoast Coach Service Inc.
Walmart
Wyndgate Technologies

Gifts above \$5000

Bank of America, N.A. Client Foundation
Selby Foundation
Stonewood Grill & Tavern
SunTrust Bank

We apologize in advance for misspelling of names and companies. The errors are inadvertent and corrections are welcome. Please contact Pam Wellman at 954-1600 x1031.

Financial Report

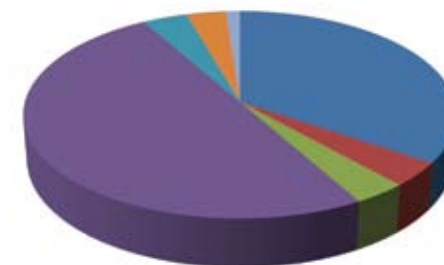
Statement of Financial Position

	2009	2008	2007	2006
Current Assets	5,079,132	4,672,539	3,874,642	3,776,270
Net Property and Equipment	2,763,023	2,633,406	2,655,392	2,519,654
Other Assets	374,498	244,303	150,346	237,915
Total Assets	8,216,653	7,550,248	6,680,380	6,533,839
Current Liabilities	926,185	832,434	583,866	510,202
Long-Term Liabilities	5,532	30,078	59,430	114,583
Total Liabilities	931,717	862,512	643,296	624,785
Capital	7,284,936	6,687,736	6,037,084	5,909,054
Total Liabilities and Capital	8,216,653	7,550,248	6,680,380	6,533,839

Statement of Activities

Total Revenues	10,797,643	9,439,015	8,245,207	7,729,868
Total Expenses	10,200,443	8,788,362	8,117,178	7,212,853
Net Income	597,200	650,653	128,029	517,015

Fiscal Year 2009 Expenses



Technical Supply & Testing	3,507,619	34.4%
Donor Related costs	394,184	3.9%
Other costs	360,464	3.5%
Salaries & Benefits	5,092,590	49.9%
Facilities Cost	384,813	3.8%
Depreciation	339,233	3.3%
Transportation	121,540	1.2%
TOTAL	\$10,200,443	100%

Fiscal Year 2009 Revenue



Blood & Blood Products	5,349,670	49.5%
Laboratory Testing	2,107,991	19.5%
Interest & Investment Income	76,590	0.7%
Manufacturing Products	550,311	5.1%
Services Provided	242,090	2.2%
Resource Sharing	2,182,336	20.2%
Contributions & Grants	235,588	2.2%
Other Income	53,067	0.5%
TOTAL	\$10,797,643	100%

2008 – 2009 Board of Directors

Sara Allen Bagley, President

Mark J. Magenheim, M.D., CEO & Medical Director

Charles H. Ball

William Brockman

Mary Lynn Desjarlais

William R. Dooley

William D. Ferguson

James F. Gabbert, Vice President

William D. Herron, Immediate Past President

Wayne G. Johnson, President-Elect

Robert A. Lindsay

Alice Rau, Secretary

Sherri T. Reynolds

Caroline Strickland, Treasurer

Jeffrey Toale, Assistant Treasurer

Maggie Veeneman

SCBB Executive Team

Diana Berry, Director of Quality Assurance

Scott Bush, Chief of Technical Operations

Chris Ebert, Director of Information Systems

Chris Flood, Director of Laboratory Services

Rhonda Peters, Director of Fund Development

Laura Williams, Director of Human Resources



Bob Cowles with many of his life savers.

Seated: Bob Cowles; Front Row: Dr Joe Schiro; Cheryl Grossman; Joanne Miller; Sara Bagley; Dr John Puleo; Middle Row: Dr Mark Magenheim; Ernest Slaubaugh; Judith Wilson; Back Row: Roger Courtois; Thomas Hurxthal; Jeffrey Stern; John Stevenson and Thomas Verica

MISSION

Suncoast Communities Blood Bank provides a reliable supply of quality blood products and services to hospitals and health centers in need.

Established in 1949, Suncoast Communities Blood Bank (SCBB) is an independent, not-for-profit 501 (c) (3) charitable organization that, as a community first responder, provides all blood products and services required by select medical facilities in southwestern Florida.

Locations/Collection Stations

Sarasota

1760 Mound Street
Sarasota, FL 34236

Nokomis

Nokomis Village Shopping Center
1097 N Tamiami Trail
Nokomis, FL 34275

Arcadia

710 N Brevard Avenue
Arcadia, FL 34266

Transfusion Laboratory

1875 Arlington Street
Sarasota, FL 34239

Host a blood drive

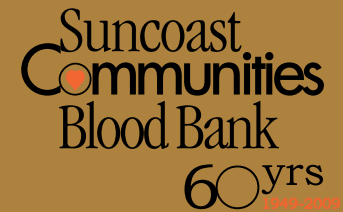
941-954-1600 x5

Volunteer your time and talents

941-954-1600 x1021

Make a financial gift

941-954-1600 x1033



We can't operate without you.

1-866-97-BLOOD | WWW.SCBB.ORG